ANTI-DUMPING / INITIATION

DGTR initiates anti-dumping investigation into Tonalide (AHTN) imports from China

DGTR opens an anti-dumping investigation into Tonalide (AHTN), a synthetic musk, from China on an application by Keva Fragrances Private Limited.

THE DIRECTORATE General of Trade Remedies has initiated an anti-dumping investigation, by notification dated March 19, 2026 (Case No. AD (OI)-13/2026), concerning imports of 1-(3,5,5,6,8,8-hexamethyl-6,7-dihydronaphthalen-2-yl) ethenone originating in or exported from China.

KEY FACTS

MEASURE
Anti-dumping

STAGE
Initiation

COUNTRIES
China

DATED
March 19, 2026

REFERENCES

Case No. AD (OI)-13/2026

F. No. 6/14/2026-DGTR

CG-DL-E-21032026-271117

HS CODES 1

2914 3990

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Case No. AD (OI)-13/2026 · Initiation · March 19, 2026

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The application was filed by Keva Fragrances Private Limited, which states that it is the only producer of the product in India. The product is a synthetic polycyclic musk, a tetralin ketone sold under names including Tonalide, Fixolide and AHTN, and used mainly as a base note fixative in fragrances and in products such as fabric softeners and soaps. It is classified under heading 2914 3990, which is indicative only.

The period of investigation is October 1, 2024 to September 30, 2025, and the injury period covers the three financial years from April 1, 2022 to March 31, 2025 and the period of investigation. For the initiation, the Authority treated China as a non-market economy and constructed normal value from the applicant's costs. It finds prima facie evidence of a dumping margin above the de minimis level and of injury to the domestic industry; the applicant cites rising imports, price undercutting and depression, losses and underused capacity.

Interested parties must register on the SETU portal and file questionnaire responses within 37 days from circulation of the non-confidential version of the application. The Authority will determine the existence, degree and effect of dumping and recommend any duty needed to remove injury.

Measure	Anti-dumping
Stage	Initiation
Case number	Case No. AD (OI)-13/2026
File number	F. No. 6/14/2026-DGTR
Dated	March 19, 2026
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Product	1-(3,5,5,6,8,8-hexamethyl-6,7-dihydronaphthalen-2-yl) ethenone

What it covers	A synthetic polycyclic musk compound, chemically classified as a tetralin ketone (chemical formula C18H26O, molecular weight 258.40 g/mol), sold under brand names including Tonalide, Tonalid, Fixolide, AHTN and Musk Tetralin. It is used primarily as a base note fixative and volume enhancer in fragrances and in functional perfumery such as fabric softeners, deodorants and soaps. The customs classification is indicative only and not binding on the scope.
Customs codes	2914 3990
Countries	China
Applicant	Keva Fragrances Private Limited
Period of investigation	1st October 2024 to 30th September 2025 (12 months)
Injury period	1st April 2022 – 31st March 2023, 1st April 2023 – 31st March 2024 and 1st April 2024 – 31st March 2025 and the period of investigation
Findings	• The applicant claims it is the only producer of the subject goods in India and accounts for 100% of Indian production; the Authority considers it the domestic industry under Rule 2(b) and finds the standing requirement of Rule 5(3) met. • For the initiation, the Authority treated China as a non-market economy and constructed normal value from the applicant's cost of production, adjusted for selling, general and administrative expenses, with reasonable profit. • A comparison of normal value and export price at ex-factory level prima facie shows a dumping margin above the de-minimis level. • The applicant claims import volumes rose in absolute and relative terms, imports undercut and depressed domestic prices, and the domestic industry sold below cost, with financial and cash losses, negative return on capital employed, underused capacity and rising inventories. • The Authority finds sufficient prima facie evidence that injury is being caused to the domestic industry by dumped imports from the subject country.
Recommendation	The Authority initiates an anti-dumping investigation under Section 9A of the Act read with Rule 5 to determine the existence, degree and effect of dumping and to recommend an amount of anti-dumping duty adequate to remove the injury to the domestic industry.
Time limits	• Comments on the scope of the product under consideration and proposed PCNs: within thirty (30) days from the date of initiation of this investigation (paragraph 6); paragraph 29 states that the 15-

day period for comments on the scope of the PUC/PCN methodology runs concurrently with the time limit for submissions

- Questionnaire responses and other submissions, confidential and non-confidential versions, on the SETU portal (SETU case ID-AD/OI/014/2026): within 37 days from the date on which the non-confidential version of the application is circulated by the Authority or transmitted to the diplomatic representative of the exporting country
- Requests for extension of time: at least one day before the original deadline
- Comments on issues of confidentiality: within 7 days from the date of circulation of the non-confidential version of the documents

The notification (PDF, 869 KB)

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