MEITY

DPDP Rules set how a company registers as a consent manager

Rule 4 of the Digital Personal Data Protection Rules, 2025 (G.S.R. 846(E)) sets how a company registers with the Data Protection Board as a Consent Manager.

RULE 4 OF THE DIGITAL Personal Data Protection Rules, 2025 sets out how a company registers with the Data Protection Board of India as a Consent Manager, and what a Consent Manager must do. Under rule 1(3), rule 4 comes into force one year after the date of publication of the Gazette. The Ministry of Electronics and Information Technology (MeitY) notified the rules as G.S.R. 846(E), dated November 13, 2025, in the Gazette of India, Extraordinary, Part II, Section 3, Sub-section (i), No. 760 (CG-DL-E-14112025-267650). They are made under section 40(1) and (2) of the Digital Personal Data Protection Act, 2023 and signed by Ajit Kumar, Joint Secretary. Rules 1, 2 and 17 to 21 came into force on publication, and rules 3, 5 to 16, 22 and 23 come into force eighteen months after publication. A separate notification of the same date, G.S.R. 843(E), brings sub-section (9) of section 6 and clause (d) of sub-section (1) of section 27 of the Act into force one year from the date of publication of the gazette.

KEY FACTS

AUTHORITY
MeitY

PUBLISHED
November 13, 2025

ISSUED BY
Ministry of Electronics and Information Technology

DOCUMENT
Notification G.S.R. 846(E), Digital Personal Data Protection Rules, 2025

DPDP Rules set how a company registers as a consent manager

MeitY · November 13, 2025

Rule 4 of the Digital Personal Data Protection Rules, 2025 sets out how a company registers with the Data Protection Board of India as a Consent Manager, and what a Consent Manager must do. Under rule 1(3), rule 4 comes into force one year after the date of publication of the Gazette. The Ministry of Electronics and Information Technology (MeitY) notified the rules as G.S.R. 846(E), dated November 13, 2025, in the Gazette of India, Extraordinary, Part II, Section 3, Sub-section (i), No. 760 (CG-DL-E-14112025-267650). They are made under section 40(1) and (2) of the Digital Personal Data Protection Act, 2023 and signed by Ajit Kumar, Joint Secretary. Rules 1, 2 and 17 to 21 came into force on publication, and rules 3, 5 to 16, 22 and 23 come into force eighteen months after publication. A separate notification of the same date, G.S.R. 843(E), brings sub-section (9) of section 6 and clause (d) of sub-section (1) of section 27 of the Act into force one year from the date of publication of the gazette.

Under rule 4, a person who meets the conditions in Part A of the First Schedule may apply to the Board with the particulars, information and documents the Board publishes on its website. The Board may make any inquiry it thinks fit. If satisfied, it registers the applicant as a Consent Manager and publishes its particulars on its website; if not, it rejects the application and gives its reasons. A Consent Manager runs a platform through which a person (the Data Principal) can give, manage, review and withdraw her consent to the processing of her personal data.

Part A sets nine conditions. The applicant must be a company incorporated in India, with enough technical, operational and financial capacity, a sound financial condition and management, and a net worth of not less than two crore rupees. Its directors, key managerial personnel and senior management must have a general reputation and record of fairness and integrity. Its memorandum and articles of association must require it to keep the conflict-of-interest obligations in items 9 and 10 of Part B, alterable only with the Board's previous approval. It must be independently certified that its interoperable consent platform is consistent with the data protection standards and assurance framework the Board publishes, and that appropriate technical and organizational measures are in place to keep to them.

Part B sets thirteen obligations. A Consent Manager must share personal data in a way that keeps the contents unreadable to itself. It must keep a record of consents given, denied or withdrawn, of the notices behind consent requests and of data sharing, give the Data Principal access to it, and on request give her the information in machine-readable form. It must keep that record for at least seven years, or longer if agreed or required by law. It must act in a fiduciary capacity toward the Data Principal, may not sub-contract or assign its obligations, and must avoid conflicts of interest with Data Fiduciaries. It must publish its promoters, directors, key managerial personnel and senior management and every shareholder holding more than two per cent, run audits and report them to the Board, and may not transfer control without the Board's previous approval.

If the Board finds a Consent Manager not keeping to these conditions and obligations, it may, after a hearing, direct it to comply. Where needed in the interests of Data Principals, and after a hearing, it may by a reasoned order suspend or cancel the registration and give other directions. The Board may also call for any information it needs for this rule. A corrigendum, G.S.R. 892(E) dated December 10, 2025, replaces "of this Gazette" with "in the Official Gazette" in two lines of page 24 of the rules, which is the commencement wording of rules 1(3) and 1(4).

Issued by	Ministry of Electronics and Information Technology
Document	Notification G.S.R. 846(E), Digital Personal Data Protection Rules, 2025
Dated	November 13, 2025
Published	Gazette of India, Extraordinary, Part II, Section 3, Sub-section (i), No. 760 (CG-DL-E-14112025-267650)
Made under	Section 40(1) and (2), Digital Personal Data Protection Act, 2023
Rule	Rule 4, Registration and obligations of Consent Manager; First Schedule, Parts A and B
In force	Rule 4: one year after the date of publication of the Gazette. Rules 3, 5 to 16, 22 and 23: eighteen months after publication
Who may apply	A company incorporated in India meeting the nine conditions in Part A
Net worth	Not less than two crore rupees
Apply to	Data Protection Board of India, with the particulars and documents it publishes on its website
Records	Kept for at least seven years
Disclosure	Promoters, directors, key managerial personnel, senior management and every shareholder above two per cent
Board's powers	Direct compliance; suspend or cancel registration; call for information
Related	Corrigendum G.S.R. 892(E), December 10, 2025; Notification G.S.R. 843(E), November 13, 2025 (commencement of the Act)

The notification (PDF, 2.4 MB)

Source: Gazette of India, CG-DL-E-14112025-267650.

Checked against the official copy on November 17, 2026.

IndusDesk

hello@indusdesk.com · +91 11 4141 3939

9th Floor, Hemkunt House, Rajendra Place, New Delhi, Delhi 110008, India

Read online: indusdesk.com/meity/insights/dpdp-rules-set-how-a-company-registers-as-a-consent-manager/