AIR COOLER AND AIR FILTERS / AMENDED

Quality Control Order for evaporative air coolers and air filters for general ventilation

Evaporative air coolers and air filters for general ventilation must carry the BIS Standard Mark from April 1, 2025, under the 2025 order, S.O. 529(E).

THE AIR COOLER AND AIR Filters (Quality Control) Order, 2023 was issued by the Ministry of Commerce and Industry (Department for Promotion of Industry and Internal Trade) as S.O. 1114(E), dated March 5, 2024 and published in the Gazette of India on March 6, 2024. It covers evaporative air coolers (desert coolers) under IS 3315:2019 and air filters for general ventilation under IS 17570 (Part 1): 2021 ISO 16890-2: 2016.

STANDARDS 2

IS 3315:2019

Evaporative Air Coolers (Desert Coolers)

IS 17570 (Part 1): 2021 ISO 16890-2: 2016

Air Filters for general ventilation - Technical specifications requirements and classification system based upon particulate matter efficiency (ePM)

KEY FACTS

ORDER

Air Cooler and Air Filters (Quality Control) Order, 2025

CAME INTO FORCE

The 2025 order (S.O. 529(E)) came into force on its publication in the Official Gazette on January 30, 2025, with a date of implementation in general of April 1, 2025; the 2023 order it superseded was to come into force on the expiry of six month from publication (published March 6, 2024)

WHERE IT STANDS

Amended

REFERENCES

S.O. 777(E)	Amended
S.O. 776(E)	In force
S.O. 775(E)	In force
S.O. 777(E)	Amended
S.O. 529(E)	In force
S.O. 1114(E)	In force

Quality Control Order for evaporative air coolers and air filters for general ventilation

Air Cooler and Air Filters (Quality Control) Order, 2025 · Ministry of Commerce and Industry (Department for Promotion of Industry and Internal Trade)

The Air Cooler and Air Filters (Quality Control) Order, 2023 was issued by the Ministry of Commerce and Industry (Department for Promotion of Industry and Internal Trade) as S.O. 1114(E), dated March 5, 2024 and published in the Gazette of India on March 6, 2024. It covers evaporative air coolers (desert coolers) under IS 3315:2019 and air filters for general ventilation under IS 17570 (Part 1): 2021 ISO 16890-2: 2016.

The goods must conform to the corresponding standard and bear the Standard Mark under a licence from the Bureau of Indian Standards as per Scheme-1 of Schedule-II of the Bureau of Indian Standards (Conformity Assessment) Regulations, 2018. The Bureau is the certifying and enforcing authority, and contraventions are punishable under the Bureau of Indian Standards Act, 2016. The 2023 order was to come into force six months after publication (nine months for small and twelve for micro enterprises).

On January 30, 2025, S.O. 529(E) superseded it with the Air Cooler and Air Filters (Quality Control) Order, 2025, in force on publication, with dates of implementation of April 1, 2025 in general, July 1, 2025 for small enterprises and October 1, 2025 for micro enterprises. It excludes goods made domestically for export, two hundred research and development imports a year, and declared stock of certified or applicant manufacturers, which may be sold up to October 31, 2025.

Both orders excluded goods made by enterprises registered under the Udyam Portal with investment up to twenty-five lakh rupees and turnover up to two crore rupees; on February 12, 2026, S.O. 777(E) raised those limits to rupees one crore and rupees five crore. That day, S.O. 775(E) and S.O. 776(E) exempted consignments shipped, or ordered, before April 1, 2025 whose Bill of Entry, or Bill of Lading and Bill of Entry, are dated on or before 180 days after it, subject to documents being given to the Bureau within seven days of clearance.

Order	Air Cooler and Air Filters (Quality Control) Order, 2025
Issued by	Ministry of Commerce and Industry (Department for Promotion of Industry and Internal Trade)
Product group	Air Cooler and Air Filters
Where it stands	Amended
What it requires	Air coolers and air filters must conform to the corresponding Indian Standard and bear the Standard Mark under a licence from the

	Bureau of Indian Standards as per Scheme-1 of Schedule-II of the Bureau of Indian Standards (Conformity Assessment) Regulations, 2018.
Certification scheme	Scheme-1 of Schedule-II of the Bureau of Indian Standards (Conformity Assessment) Regulations, 2018
Came into force	The 2025 order (S.O. 529(E)) came into force on its publication in the Official Gazette on January 30, 2025, with a date of implementation in general of April 1, 2025; the 2023 order it superseded was to come into force on the expiry of six month from publication (published March 6, 2024)
Small enterprises	Under the 2025 order: July 1, 2025 for small enterprises and October 1, 2025 for micro enterprises. The order also does not apply to goods or articles manufactured by an enterprise registered under the Udyam Portal of the Ministry of Micro, Small and Medium Enterprises whose investment in plant and machinery or equipment at original cost does not exceed rupees one crore and whose turnover does not exceed rupees five crore for the previous financial year, as certified by a Chartered Accountant (proviso substituted by S.O. 777(E); as issued, the 2025 order excluded goods manufactured domestically by such an enterprise, with limits of twenty-five lakh rupees and two crore rupees). The 2023 order had given nine months from publication for small enterprises and twelve months for micro enterprises.
Exemptions	• Goods or articles manufactured domestically for export • Goods or articles manufactured by an enterprise registered under the Udyam Portal of the Ministry of Micro, Small and Medium Enterprises with investment in plant and machinery or equipment at original cost not exceeding rupees one crore and turnover not exceeding rupees five crore for the previous financial year, as certified by a Chartered Accountant (proviso substituted by S.O. 777(E); as issued, it covered goods manufactured domestically by such an enterprise, with limits of twenty-five lakh rupees and two crore rupees) • Two hundred numbers of goods or articles imported per year for research and development by manufacturers of Air Cooler and Air Filters, on condition that they are not sold commercially, are disposed of as scrap, and a year-wise record of them is kept and furnished to the Central Government • Goods or articles manufactured domestically or imported before the commencement of the order by a manufacturer certified by the

Bureau or that has applied to the Bureau for certification, which may sell, display or offer to sell such declared stock up to October 31, 2025, subject to a declaration to the Bureau

- Imports of consignments shipped under a Bill of Lading before the date of implementation (April 1, 2025), with the Bill of Entry on or before one hundred and eighty days after that date, on condition that the importer gives the Bureau a copy of the Bill of Lading, the Bill of Entry and supporting documents within seven days of clearance (S.O. 775(E))
- Goods for which the purchase order was placed before the date of implementation (April 1, 2025), with the Bill of Lading and Bill of Entry dated on or before one hundred and eighty days from that date, on condition that the importer gives the Bureau a copy of the Purchase Order, Bill of Lading, Bill of Entry and supporting documents within seven days of clearance (S.O. 776(E))

Enforcement

The Bureau of Indian Standards is the certifying and enforcing authority. Any person who contravenes the order is punishable under the provisions of the Bureau of Indian Standards Act, 2016.

The products and their standards

Product	Indian Standard	Title of the standard
Air Cooler and Air Filters	IS 3315:2019	Evaporative Air Coolers (Desert Coolers)
Air Cooler and Air Filters	IS 17570 (Part 1): 2021 ISO 16890-2: 2016	Air Filters for general ventilation - Technical specifications requirements and classification system based upon particulate matter efficiency (ePM)

Every notification on this order

Date	Notification	Status	What it did
February 13, 2026	S.O. 777(E) PDF, 777 KB · Gazette	Amended	By a notification dated February 12, 2026 amending eight Quality Control Orders, substituted the third proviso to paragraph 2 of the Air Cooler and Air Filters (Quality Control) Order, 2025, so that the order does not apply to goods manufactured by an enterprise registered under the Udyam Portal whose investment in plant and machinery or equipment does not exceed rupees one crore and whose turnover does not exceed rupees five crore for the previous financial year.

February 13, 2026	S.O. 776(E) PDF, 724 KB · Gazette	In force	By a notification dated February 12, 2026, exempted goods under 26 listed Quality Control Orders, including the Air Cooler and Air Filters (Quality Control) Order, 2025 (date of implementation April 1, 2025), where the purchase order was placed before the date of implementation and the Bill of Lading and Bill of Entry are dated on or before one hundred and eighty days from it, subject to the importer giving the Bureau copies of the purchase order, Bill of Lading and Bill of Entry within seven days of clearance.
February 13, 2026	S.O. 775(E) PDF, 724 KB · Gazette	In force	By a notification dated February 12, 2026, exempted imports of goods under the same 26 Quality Control Orders, including the Air Cooler and Air Filters (Quality Control) Order, 2025 (date of implementation April 1, 2025), where the consignment was shipped under a Bill of Lading before the date of implementation and the Bill of Entry is on or before one hundred and eighty days after it, subject to the importer giving the Bureau copies of those documents within seven days of clearance.
February 13, 2026	S.O. 777(E) PDF, 777 KB · Gazette	Amended	The same notification, S.O. 777(E) dated February 12, 2026: it substituted the third proviso to paragraph 2 of the 2025 order, raising the Udyam Portal limits to rupees one crore of investment and rupees five crore of turnover.
January 30, 2025	S.O. 529(E) PDF, 589 KB · Gazette	In force	Issued the Air Cooler and Air Filters (Quality Control) Order, 2025, dated January 30, 2025, in supersession of the 2023 order. It came into force on publication, with dates of implementation of April 1, 2025 in general, July 1, 2025 for small enterprises and October 1, 2025 for micro enterprises, and added exemptions for research and development imports and for declared stock up to October 31, 2025.
March 6, 2024	S.O. 1114(E) PDF, 604 KB · Gazette	In force	Issued the Air Cooler and Air Filters (Quality Control) Order, 2023, dated March 5, 2024, requiring air coolers and air filters to conform to IS 3315:2019 and IS 17570 (Part 1): 2021 and bear the Standard Mark from six months after publication, with nine months for small enterprises, twelve months for micro enterprises, and an exclusion for Udyam-registered enterprises with investment up to twenty-five lakh rupees and turnover up to two crore rupees.

Each notification is linked, as a PDF, in the list above.

Where a notification shows "Gazette", that links the Gazette of India's copy; ours was checked against it on October 20, 2026.

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